



Entry Conditions for the Sustainable Lifestyle Awards:
please read carefully before submitting your entry

Entries and Categories:

- Entries for the Sustainable Lifestyle Awards (SLAs) open on Thursday 13th June 2019
- All categories are open to UK based brands/residents, excluding Sustainable Content Creator of the Year, which is open to international English speaking/text entrants.
- All entries must be made online at www.sustainablelifestyleawards.com. Please submit good quality images. Once entries are submitted, they will go forward for judging.
- Keep to the word counts.
- The same brand can be entered into more than one category. Entry fees are payable for each entry made.
- Entries may be moved into an alternative category, if deemed more appropriate.
- Due to the number of entries received, unfortunately the SLAs are unable to notify unsuccessful applicants and cannot give feedback on individual entries.
- The deadline for all entries to the SLAs is 23.59 on Tuesday 1st October 2019, except for the People's Choice Brand of the Year Award, which closes at 23.59 on Thursday 31st October 2019.
- Entries must be received by no later than the published deadline date. Entries after this will be subject to a 10% late fee.

Judging:

- The first round of judging will be overseen by the organisers of the SLAs. This will take place after the closing date of the Awards. The brands who have been shortlisted for each category will be contacted from Thursday 3rd October and asked to send **TWO** hero products, where applicable.
- For the Beauty, Brand, Innovation, Launch, Skincare and Vegan categories, for judges to trial and test products where applicable, six sample products will need to be submitted (three samples of the two hero products). Delivery information will also be given out at this time.



- The finalists for each category will be published on the website shortly after notifications are sent out.
- The judging panel will judge their categories from Monday 14th - Friday 25th October 2019.
- Each award category is judged by three/four independent judges and the judges' decisions are final.
- The top 5 nominees with the most votes for the People's Choice Award will be shortlisted and checked for integrity; the SLAs will then award a winner and runner up to be announced with the other category winners and runners up on Wednesday 6th November 2019.

Judging Criteria:

- These Awards are as much about how a brand and their products look as they are about their sustainable merits so each entry will be marked accordingly:

?/50 for Style and ?/50 for Sustainability

- Judges will award points for the following:
 - **Style:** wearability, aesthetics of products and packaging, retail price, design and texture, longevity of trend or style
 - **Sustainability:** carbon omissions, supply change, labour standards, charitable causes or donations, equality and diversity in the work place, recycling methods, sourcing of materials, effects on climate change
- Each Award category will be judged by teams of 3/4 judges. It is the role of all judges to read and pre-score all shortlisted entry forms, considering any supporting material. These scores are then combined and judges will meet to discuss the highest scoring entries. The winners and runners up will be published online on Wednesday 6th November 2019.
- Upon deciding the winners and runners up, a statement of rationale (commentary of justification) is to be written by one judge of each category for each winning brand/person/product.

Entry Free:



- Cost of entry is £60 per category; Sustainable Launch of the Year is £30 per entry.
- Multiple entries are welcome: Enter 2+ categories and receive a 20% discount.
- Payment must be made online at the time of entry via the website payment form.
- Where applicable, entries will be invalid without full payment prior to judging.
- There is no cost for voting or subsequently being entered into the People's Choice Award.
- The SLAs do not take responsibility for any costs or expenses incurred by the entrants in relation to the Awards.
- No refunds can be made for entries cancelled.

Finalists and Winners:

- Winners and runners up of each award category will be announced online at the www.sustainablelifestyleawards.com on Wednesday 6th November 2019.
- In the event that a winner cannot be contacted or rejects the award, the judging panel will select an alternative winner. This process will be repeated any number of times until it has identified a winner.
- Category winners, runners up and finalists will receive a Sustainable Lifestyle Awards web badge, indicating their award position, to use on their websites and other marketing material.

Publishing of Content:

- Applicants agree to allow the SLAs to use and publish their name, their 25 and 60 word summaries (questions 4 & 5 of the application form) and images for promotional purposes (for this year's Awards and for promotion of subsequent years) and, for the case of some, to identify them as finalists and winners.

The Organisers of the SLAs:

- The organisers reserve the right to withhold an award in any category if, in the judges' opinion, no product reaches the necessary standard.
- The organisers reserve the right to withdraw an award at any time if, in their opinion, the actions of the recipient or nature of the winning



product threatens the integrity of the Sustainable Lifestyle Awards. No monies can be refunded and another winner will be selected.

- All matters concerning SLAs are at the discretion of the organisers; the SLAs reserve the right to revise the judging panel or modify the awards with or without prior notice due to actions outside of its control. All decisions are final and no correspondence will be entered into.

Data protection:

- The SLAs shall ensure that personal data is stored securely using modern software that is kept up-to-date.
- Access to personal data shall be limited to personnel who need access and appropriate security should be in place to avoid unauthorised sharing of information.

Contact details for entrants experiencing any difficulties:

hello@sustainablelifestyleawards.com